

## CPOOnline Bundles

Every retailer needs an online store in order to:

- Gain additional market share
- Reach new customers
- Sell overstocked items
- Increase business without spending a fortune



As you look for ways make every dollar count this year, consider CPOOnline, the ecommerce solution designed especially for CounterPoint merchants. Feature for feature, CPOOnline is one of the most cost-effective ways for you to open your own online store. And when you consider all the time you'll save by using your existing CounterPoint data instead of having to re-enter all your inventory and customer records, using anything else just doesn't add up.

During the challenging 2009 holiday season, ecommerce sales were up 4% according to the comScore, but **CPOOnline stores averaged 12% growth** over the prior year!

Stop wasting time re-entering data. Spend your time on more important things, like increasing the profitability of your online business. To make it easy, we've bundled our best services together.

<i>Bundle Includes:</i>	<b>Starter Bundle</b>	<b>Basic Bundle</b>	<b>Intermediate Bundle</b>	<b>Advanced Bundle</b>
<b>CPOOnline Registration</b>	✓	✓	✓	✓
<b>1 Year SSL Certificate</b>	✓	✓	✓	✓
<b>Domain Name Registration</b>	✓	✓	✓	✓
<b>Home Page Design</b>	✓	✓	✓	✓
<b>1 Hour SEO Consultation</b>	✓	✓	✓	✓
<b>8 Hours of Personalized Training:</b> <i>Dedicated, customized training to help you to get your online store live quickly and efficiently</i>		✓	✓	✓
<b>Basic Design Package:</b> - Template enhancements - Header area - Footer area - Custom color theme			✓	✓
<b>Advanced Design Package:</b> - Top navigation bar with dropdown menus - Left-side navigation panel - Right-side navigation panel - Highlight one set of featured items throughout entire site				✓
	<b>\$995*</b> Promo Code: STARTER1	<b>\$1,995*</b> Promo Code: BASIC1	<b>\$2,995*</b> Promo Code: INTERMED1	<b>\$3,995*</b> Promo Code: ADVANCED1

\* CPOOnline Bundles are valid for new CPOOnline stores only. Monthly Development Mode fees are not included. Standard monthly fees apply. Details at [www.counterpointpos.com/cpopricing](http://www.counterpointpos.com/cpopricing). Prices subject to change without notice.