



# CCS Retail Systems

"Your Bridge With Technology"

## CCS Bulletin

### CounterPoint V7 and CPSQL Add-on Special!

We are now offering a limited-time discount to our existing CounterPoint customers who

SQL and CounterPoint V7.

page on our website.

For CounterPoint SQL and CounterPoint V7 customers, an **additional discount of 20%** will be applied to orders of additional users, options, and remotes through **September 21, 2010**.

Please place these orders through your [CCS Sales Consultant](#).

**Special 20% Discount  
Until 9/21/2010**



purchase add-ons to their systems for both CounterPoint

For more information about this promotion, please refer to the [Specials](#)

### New Radiant 1515 Entry Level Workstation Now Shipping.

The Radiant P1515 point-of-sale (POS) terminal provides an exceptional combination of performance, reliability, flexibility and low total cost of Ownership in a compact package that fits virtually anywhere in any type of retail location with a bright 15-inch touch screen display.

The P1515 maximizes speed of service with fast user entry in brightly-lit counter installations. The P1515's silent op-

eration ensures that installations can be close to where employees work, improving guest service without affecting décor or atmosphere.

The P1515 is durable and reliable, while at the same time economically priced to maximize value in retail locations.

- 15-inch color, active-matrix, high brightness resistive touch screen
- AtomT N270 1.6GHz CPU, 2 GB DDR2 Memory

- 160 GB, 7200 RPM SATA Disk, 10/100/1000 Mbps Ethernet
- Requires an area of 18" W x 14.5" H x 15.5" D.
- Base occupies a footprint of 9.5" W x 9.5"D

CCS Retail Systems

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Special points of interest:

- > CounterPoint V7 and CPSQL Add-on Special Offer
- > Popular CCS BLOG Articles
- > New 1515 Entry-level Retail Station

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## Some CCS Recent Blog Articles.

### 10 Simple Google Search Tricks.

From an article originally published at <http://webworkerdaily.com> by Simon Mackie

"I'm always amazed that more people don't know the little tricks you can use to get more out of a simple Google search. Here are 10 of my favourites'.

1. Use the "site:" operator to limit searches to a particular site. I use this one all the time, and it's particularly handy because many site's built-in search tools don't return the results you're looking for (and some sites don't even have a search feature). If I'm looking for WWD posts about GTD, for example, I could try this search: GTD site: webworkerdaily.com. [Read More ...](#)

### How to Help Customers/Prospects Find You on the Web

The number one search engine, by far, is Google. Number two is YouTube, which is owned by Google. If you want to help your customers and prospects to find you easily on the web, you need good placement in Google searches.

Although there are countless ways of doing this, one simple way is to set up your store profile in [Google Places](#). Once this is done, your customers can type what they are searching for in Google, and your business comes up as a highlighted local business listing. A **red dot** appears on a map, showing your location. [Read More ...](#)

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## CCS has 350+ High Value BLOG Articles with more each week.

We add entries each week from our Management and Employee Teams. We hope to keep you informed on some of the things we are Learning and Doing.

We hope that you will find some Useful Tips and Ideas in the postings. The Blogs contain topics on Management, The Economy, Marketing, Sales, Support, Training, and

Retail Store Operations.

Most Blog Posts have [email links](#) for you to request more information from the author. Make sure to use these links to get to the right person.

Remember that we have an Open Site. We encourage you to consider [becoming an author](#) and submitting your own articles in our

contributor section. Visit [Requesting Author Status](#) for details.

[Visit the Blogs.](#)

### Customer Forum

We have started a Customer Forum for Information and Idea sharing.

Visit the Forum and Share Your Thoughts

[Visit the Forum](#)

**Blogs**  
**will change**  
**your business**

CCS Posts Weekly Blogs that have Tips and Advice for all areas of your Retail Operations.

[Visit the Blogs](#)