



CCS Retail Systems

"Your Bridge With Technology"

CCS Bulletin

July Specials—Great Offers Packed into July!

Get your orders in and schedule installation for the busy seasons coming up!

July Special Offers



Our Suppliers have been a little slow getting these to us. We will be your ombudsman to try to get them to honor these offers, if you need a little more time for ap-

proval cycles after the deadlines.

Now through **July 31, 2010**, CPOnline is waiving setup charges! Get your CPOnline Integrated eCommerce with no upfront costs! Register using the FREEIN-JULY promo code and receive one-year SSL certificate, domain name and domain name setup for FREE - a \$590 value. Also, all CPOnline sign-up bundles are \$500 off ...

Existing Passport customers save 25% off retail on add-on modules. Must be current on PUP. Manufacturing and 3rd party products

excluded. Normal PUP rates apply ...

A limited time offer lease promotion for our Software and Hardware Products. Rates are as low as **4.99 APR** for approved Deals ..

New CounterPoint SmartAlerts™ Operations Monitoring System for CPSQL customers – Free for the 1st 60 Days ..

For more information please refer to the [Specials](#) page on our website.

Place your orders with your [CCS Sales Consultant](#).

Radiant Launches New Real-time Alerts Mobile Monitoring!

CounterPoint SmartAlerts™ leverages mobile technology to provide retailers information about their stores as it happens.

Providing you with instant intelligence, CounterPoint SmartAlerts is a unique service that analyzes your CounterPoint data and transactions. Alerts can be configured for your business, and sent via SMS text or email when

SmartAlerts discovers an action that falls outside the thresholds you establish.

These alerts help you watch your business at all times. Immediate action can be taken against potential bottom line problems. Even if you are in the store 24/7, knowing the second these events are happening can make a significant difference. In addition, it enables an

owner or store manager to stay connected to the store activities when they are away.

SmartAlerts is a one-of-a-kind solution that is fully integrated with CounterPoint. From a single-site to multiple sites, SmartAlerts is your operation's eyes and ears. Now you can be at all places at once.

CCS Retail Systems

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Special Points of Interest:

- > CPOnline Special Offer
- > Popular CCS BLOG Articles
- > New SmartAlerts® Operations Monitoring

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Some CCS Recent Blog Articles.

The Credit Card "Da Vinci Code"

This article was reported by Jay MacDonald for Credit Cards.com.

Did you know your credit card has a "Da Vinci Code"? It's true. Those raised numerals on your card are not only your account identifier that banks and merchants need to transact business on your behalf, but a little-known credit card version of the Da Vinci Code that verifies its validity without the aid of computers.

Even cooler, the code, which can reveal whether a credit card number is fraudulent, is cryptically hidden within the sequence of the card numbers. Every legitimate credit, debit and ATM card on Earth contains this formula. [Read More ...](#)

Will I Shop at that Store again?

I went shopping at a local discount department store this past weekend. I haven't shopped very much in the past few months because of the poor state of my finances during the economic turn-down. I decided, however, that I truly needed a few things and that this would be the best place to buy them at a reasonable price. [Read More ...](#)

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CCS has 399+ High Value BLOG Articles with more each week.

We add entries each week from our Management and Employee Teams. We hope to keep you informed on some of the things we are Learning and Doing.

We hope that you will find some Useful Tips and Ideas in the postings. The Blogs contain topics on Management, The Economy, Marketing, Sales, Support, Training, and

Retail Store Operations.

Most Blog Posts have [email links](#) for you to request more information from the author. Make sure to use these links to get to the right person.

Remember that we have an Open Site. We encourage you to consider [becoming an author](#) and submitting your own articles in our

contributor section. Visit [Requesting Author Status](#) for details.

[Visit the Blogs.](#)

Customer Forum

We have started a Customer Forum for Information and Idea sharing.

Visit the Forum and Share Your Thoughts

[Visit the Forum](#)

Blogs
will change
your business

CCS Posts Weekly Blogs that have Tips and Advice for all areas of your Retail Operations.

[Visit the Blogs](#)